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MEDIA ALLIANCE

245 WEST 75TH ST. N.Y. N.Y. 10023 (212) 560-3191/873-7450
JACQUELINE KAIN: COORDINATOR

*at Video Expo
Madison Square Garden
October 20-22*

MEDIA ALLIANCE

Media Alliance

AIVF is a national non-profit trade association of independent producers and supporters of independent video & film. Since its foundation in 1974, AIVF—in conjunction with its tax-exempt foundation arm, FIFV—has provided a wide range of services and advocacy to promote independent production including publication of the INDEPENDENT, short film distribution, foreign festival liaison, and a program of screenings and seminars. AIVF 625 Broadway NYC 10012 (212) 473-3400

Anthology Film Archives' video program is devoted to advancing the medium as an art form. It presents a twice weekly cable TV program offering a broad variety of video works as well as hosts the screenings of new works with the videomakers present on Saturday afternoons. Anthology also has a collection of artists' tapes and printed matter for public use. Anthology Film Archives 80 Wooster St. NYC 10012 (212) 226-0010

Artists Television Network (ATN) Soho Television, a project of ATN has initiated regular programming of artists videotapes and taped performances on Manhattan Cable and Teleprompter television cable systems since 1978. ATN is interested in artists television made for the home context and not the art gallery. ATN 72 Fifth Ave. NYC 10011 (212) 243-7305

Castelli-Sonnabend Tapes and Films, Inc. was established in 1974. It originally consisted of artists from both the Leo Castelli Gallery and Sonnabend Gallery that had used video and film as an alternate medium for creating art. Since then, Castelli-Sonnabend has expanded and now represents over 35 artists and 400 video and film works. Castelli-Sonnabend 142 Greene St. NYC 10012 (212) 431-6279

Communicationsphere is dedicated to the creative application of low cost telecommunications systems for use by artists with scientists, engineers and all those concerned with the development of new communication technologies. Within the past three years Communication-sphere has conducted events using computer networking, interactive cable and international slow scan television links. Communicationsphere P.O. Box 34 MIT Station Cambridge, Mass. 02139 (617) 253-6849

Merce Cunningham and **Charles Atlas**, exploring the possibilities of combining choreography with film and video at the Merce Cunningham Studio in NY, have produced six works since 1974, each more technically sophisticated. In these works, they have attempted to match the high energy of dance movement with the special capabilities of the film and video mediums. Cunningham Dance Co. 463 West St. NYC 10013 (212) 255-8240

Downtown Community Television Center (DCTV) was founded in 1972 to provide free media services to a struggling, often exploited community. DCTV, located in Chinatown, is an active media center that serves thousands of people every year, through workshops, internships, equipment loans and programming. DCTV is working to create a new kind of TV—with artistic strength, with roots solidly based in the community—television that improves peoples' lives and enriches our culture. DCTV 87 Lafayette St. NYC 10013 (212) 966-4510

Electronic Arts Intermix (EAI) is a major distribution center, representing the video works of over 100 artist/producers, providing programs for the art and education institutional markets as well as the cable and broadcast markets. EAI also operates a 3/4" post-production facility which, in the last year, provided low cost editing for 290 artists representing 2800 facility hours. EAI 84 Fifth Ave NYC 10011 (212) 989-2316

Experimental Television Center Ltd., (ETC) founded in 1971, offers a Residency Program emphasizing video as a contemporary art and provides artists from throughout the US access to a computer-based video image processing system. The works approach television as a compositional medium while representing a wide range of aesthetic concerns. ETC 180 Front St. Owego, NY 13827 (607) 687-1423

Global Village, founded in 1969, is currently involved in the exhibition of video and film, the teaching of video seminars and workshops and in video production. Recently Global Village was awarded a blue ribbon from the American Film Festival and received Emmy nominations for its PBS documentaries. Future plans include ownership of low power TV stations and involvement in both cable and LPTV programming. Global Village 454 Broome St. NYC 10012 (212) 966-7526

ICAP is a distribution and marketing service for independent film and video producers to the cable, public, independent broadcast and foreign TV markets. ICAP is doing extensive research into home video and direct satellite distribution markets. ICAP's inventory includes over 600 titles, representing all genres, topics and lengths. ICAP 625 Broadway NYC 10012 (212) 533-9180

The Inter-Media Art Center (IMAC) offers professional television production services which include multi camera studio production, 3/4" video tape editing, location shoots, workshops and consultations. The Center is also currently producing a series of TV programs highlighting the work of contemporary composers of jazz, fusion, world and new music. The series is geared for cable and public television. IMAC 253 Bayville Ave. Bayville, NY 11709 (516) 628-8585

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Tues

Wed

Thu

11 am			
Excerpts	<p>"FROM GLOBAL VILLAGE". Excerpts from work produced by G.V. including "Home" & "Giving Birth" by Julie Gustafson & John Reilly. (1 hr) Global Village</p>	<p>"TV, ETC." An up-to-date look at work by NY independents which has appeared at the Kitchen during the last year. (1 hr) Kitchen</p>	<p>"PERSPECTIVE '72-'81" Highlights of WNET/THIRTEEN TV Lab productions since its inception in 1972 (77 min) TV Lab</p>
12 noon			
Excerpts & Shorts	<p>"TV TACTICS". Works engaged in a dialog with broadcast TV by Birnbaum, Segalove, Levine & others. (28 min) Inroads</p> <p>"NYC: SUMMER OF '81". A compilation of tapes produced at LOCUS workshops. (28 min) Locus</p>	<p>"CHILDREN'S VIDEO". Independent video for young people. (28 min) Video Rainbow</p> <p>"COMIC SHORTS" by Mitchell Kriegman, Michael Smith, Bill Wegman & Man Ray. (28 min) Castelli-Sonnabend</p>	<p>"ARTISTS USE OF TELECOMMUNICATIONS" Slow scan TV link between MIT, Tokyo, Vienna... on Feb. 16, 1980. (22 min) Communicationsphere</p> <p>"PORTABLE CHANNEL PRESENTS" A selection of works produced at P.C. including "Celebrate Rochester", a tongue-in-cheek artist's impression of a town known as Smudgetown, USA. (28 min) PC</p>
1pm			
Performance	<p>"SMOTHERING DREAMS" By Dan Reeves with John Hilton (1981). Childhood myths vs. combat realities. (20 min) IVP</p> <p>"STATIC", "DON'T ASK", "EPISODE" by Kit Fitzgerald & John Sanborn. (1981, 6 min)</p> <p>"LIVE AT IMAC" (Excerpts) Concerts by composer/musicians Don Cherry, Charlie Haden & others. (28 min) IMAC</p>	<p>"SAVAGE/LOVE" by Shirley Clarke (1981). TV adaptation of play written by Sam Shepard & Joseph Chaiken. (25 min) WIC</p> <p>"CINDY SHERMAN, AN INTERVIEW" by Carole Ann Klonarides, Michael Owen & Cindy Sherman (1981). (10 min) ATN</p>	<p>"AMARILLO NEWS TAPES" by Doug Hall, Chip Lord & Jody Proctor (1980, 25 min) & "GET READY TO MARCH I & II" by Chip Lord (1981, 4 min) EAI</p> <p>"VIDEO 50" by Robert Wilson (1979). Collection of 30 second theatrical spots made for TV (10 min) EAI</p> <p>"VIDEO TRIANGLE" (7 min, 1977) & "BLUE STUDIO". (15 min, 1975) by Merce Cunningham & Charles Atlas. Dance for TV. Cunningham.</p>
2pm			
Image Processing	<p>"GLOBAL GROOVE" by Nam June Paik (1973). Video art classic. (30 min) Whitney</p> <p>"SUNSTONE" by Ed Emshwiller (1979, 3 min) MOMA</p> <p>"QUADLOUP" (1980, 1:55) & "FLUX" (1977, 7:25) by Steina & Woody Vasulka. ICAP</p> <p>"PLANETS" by Mary Lucier (1980). From 5 monitor video installation. (16 min)</p>	<p>"A VISUAL DIARY" by Shirley Clarke (1980); "BIRD DEVIL" & "CAN YOU TELL" by Doris Chase (1980). Three choreographers. (15 min) WIC</p> <p>"VIDEO SKETCHBOOK" by John Bice (1977-79). Four experiments in image manipulation. From "Frontier" series. (24 min) Media Study</p> <p>"SELECTIONS" by Gary Hill (1978-80). Five explorations of the structural properties of video. (30 min)</p>	<p>"ETC 1980" by Peer Bode, Ralph Hocking, Shalom Gorewitz (1980). A series of short non-narrative works. (27 min) ETC</p> <p>"HEARTS" by Barbara Buckner (1979). Alternating real & abstract images in a highly visual work. (11 min) MOMA</p> <p>"BOUNDARY" by Neil Zusman & Julie Harrison (1980). Mythical journey. (18 min) ETC</p>
3pm			
Non-Fiction	<p>"THE LAUGHING ALLIGATOR" by Juan Downey (1979). Downey's extraordinary experiences with the Yanomamis. (27 min) Castelli-Sonnabend</p> <p>"UNEMPLOYED IN BUFFALO: THE BLUE COLLAR WORKER" by Joseph Steinmetz (1979). From "Frontier" series (30 min) Media Study</p>	<p>"THIRD AVENUE: ONLY THE STRONG" by DCTV (1980). A documentary about some of the people who live along one of NY's major N/S thoroughfares. (1 hr) DCTV</p>	<p>"PORTRAIT OF AN OYSTERMAN" by IMAC (1981). A docuportrait of 80 yr old Butler Flower, a central figure in Long Island's oyster industry. (25 min) IMAC</p> <p>"SOLDIERS OF A RECENT & FORGOTTEN WAR" by Philip Mallory Jones (1981). Portraits of six Vietnam War veterans. (27 min) IVP</p>
4pm			
Art as Entertainment	<p>"THREE NEW WORKS" by Kit Fitzgerald & John Sanborn (1981, 3:35). "DAYTON MALLING" by Peter d'Agostino (1980, 7 min). MOMA. "LAKE PLACID 80" by Nam June Paik (1980, 4 min). Whitney. "INSTANT THIS INSTANT THAT" by Twinart (1980, 3:54) ICAP.</p> <p>"SELECTED WORKS" by Shalom Gorewitz (1979-81) (25 min) Anthology</p>	<p>"OLYMPIC FRAGMENTS" by Kit Fitzgerald & John Sanborn (1980, 10 min)</p> <p>"NEW REEL" by Hermine Freed (1979, 7 min) Castelli-Sonnabend</p> <p>"AFTER MONTGOLFIER" by Davidson Gigliotti (1980, 11 min) Anthology</p> <p>"GLOBAL GROOVE" by Nam June Paik (1973). Video art classic. (30 min) Whitney</p>	
5pm			
Non-Fiction	<p>"SOHO WANTS TO KNOW" by Jaime Davidovitch (1981). SoHo TV on Columbus' QUBE system. (10 min) ATN</p> <p>"THE GAP" by Jaime Davidovitch (1981). Video art in shopping mall. (14 min) ATN</p> <p>"FOR A MOMENT YOU FLY: THE BIG APPLE CIRCUS" by Skip Blumberg (1978). Candid view of an urban circus. (29 min) ICAP</p>	<p>"PICK UP YOUR FEET: THE DOUBLE DUTCH SHOW" by Skip Blumberg (1981). The Double Dutch championship, featuring the Fantastic Four. (28 min) TV Lab</p> <p>"LOOKING GLASS" by Juan Downey (1981). A look at the mirror's place in the history of art & architecture. (28 min) Castelli-Sonnabend</p>	<p>Program</p>

Inroads, a multi-media art center, hosts weekly screenings of video by young artists. Group shows are often presented so that thematic and formal concerns can be compared and contrasted. Inroads 152 Wooster St. NYC 10012 (212) 226-6622

Ithaca Video Projects, Inc. (IVP) is a non-profit media production facility, established in 1971. It is committed to the development and application of innovative concepts and production techniques for artistic, educational and broadcast programming. IVP also sponsors the Annual Ithaca Video Festival, the oldest and largest touring exhibition of independent video. IVP 328 E. State St. Ithaca, NY 14850 (607) 272-1596

The Kitchen is exhibitor/producer/distributor of contemporary video, music, dance and performance. Active as a producer for 10 years, The Kitchen exhibits five hours of video work a day in addition to producing tapes for closed circuit and broadcast. The Kitchen has exhibited in Tel Aviv, Paris, Berlin and all over the U.S. The Kitchen 50 Wooster NYC 10012 (212) 925-3615

Media Study/Buffalo is a unique Western NY regional center established to encourage the creation and understanding of media—especially photography, film, video and sound composition—by people of all ages. It also explores the electronic and computer generated arts, and researches broadcast, cablecast, microwave and other concepts. Media Study 207 Delaware Ave. Buffalo, NY 14202 (716) 847-2555

Locus Communications loans portable video production equipment for non-commercial projects, conducts workshops and seminars and provides technical and production services. Its clients are artists, community groups, service organizations, and cable producers—people who usually work on a low budget. Locus 250 W. 57th St. Suite 1228 NYC 10019 (212) 757-4220

The Museum of Modern Art (MOMA), since 1974, has had an ongoing video exhibition program. It sponsors a yearly lecture series, "Video Viewpoints," and a circulating video program that has shown in other institutions in the US and abroad. MOMA is building a Video Study Center, ready in 1983, where scholars can screen video works from its collection and have access to reference materials. At MOMA video is presented within the broad context of 20th century art. MOMA 11 W. 53rd St. NYC 10019 (212) 956-6146

Portable Channel (PC) has provided media services to artists/producers and the general public of the Rochester metropolitan area since 1972. Portable Channel staff is available for professional consultation on needs analysis, budgeting, equipment specification, systems design, program planning, production realization, and the utilization of video equipment for broadcast and cablecast. PC 1255 University Ave. Rochester, NY 14607 (716) 442-3886

The TV Lab WNET/THIRTEEN is public television's primary point of access and support for independent video and filmmakers. Since 1972 the Lab has produced more than 100 hours of programming in the areas of documentary, video art and drama for both national and local public television broadcast. The Lab is dedicated to the idea that the mass medium of television can also be a personal medium for artistic and journalistic expression. TV Lab WNET/THIRTEEN 356 W. 58th St. NYC 10019 (212) 560-3193

The Visual Studies Workshop (VSW) was founded in 1969 as a non-profit educational institution that maintains a number of service projects in the field of photography and visual studies. Its Media Center sponsors video exhibitions and screenings. The media lab houses facilities for video production and post-production, sound mixing and multi-track recording, slide/tape presentations, and Super-8 filmmaking. VSW 31 Prince St. Rochester, NY 14607 (716) 442-8676

Video Rainbow is a national clearinghouse and resource for independently produced video for young people. It locates, evaluates (with youngsters and adults) and distributes quality video for young people to libraries, schools, museums, hospitals, cable stations and the home market. Video Rainbow, Ltd. 98 Mercer Ave. Hartsdale, NY 10530 (914) 948-0114

The Whitney Museum of American Art's Film and Video Department presents programs which respond to the theoretical and aesthetic issues currently being formulated by artists working in video alone or in video combined with other art forms. The department seeks to place this work within the context of a museum devoted to American art, thus relating video to the history and contemporary issues of American art. Whitney 945 Madison Ave. NYC 10021 (212) 570-3617

The Women's Interart Center (WIC) is a multi-arts organization that produces media works, such as the television production of Sam Shepard's and Joseph Chaiken's "Savage/Love" by Shirley Clarke. It hosts production workshops for video artists to work collaboratively with choreographers, directors, and writers. The Center also provides facilities and post-production equipment for media artists-in-residence. WIC 549 W. 52nd St. NYC 10019 (212) 246-1050

Young Filmmakers/Video Arts (YF/VA) is a non-profit media center offering professional equipment and facilities to the independent producer and non-profit organizations at low cost. YF/VA services are used year-round by film and videomakers, cable TV/radio producers and cultural/community groups. Many services are available for scheduling seven days and evenings per week. YF/VA 4 Rivington St NYC 10002 (212) 673-9361